

Two Quality Leaders Launch New Relationship

**For Immediate Release**

February 12, 2007 – Detroit, Michigan and Crystal River, Florida – Saturn Cars and Pro-Line Boats have teamed up in a communications initiative to promote their new products and to promote the importance of safe and efficient boat-trailing.

Success in any industry requires a competitive position; to be competitive, you must have great product with an attractive blend of innovation, quality, dependability and value. Both Saturn and Pro-Line's new products meet and exceed these customer expectations.

Saturn is highlighting the towing capacity of its new eight-passenger Outlook crossover utility vehicle. When equipped with the factory-installed trailering package, the Outlook can tow 4,500 lbs. The Outlook is also more fuel efficient than any eight-passenger SUV with an EPA fuel economy rating of 18 mpg in the city and 26 mpg on the highway,

Pro-Line Boats an innovative leader in the fishing and family boating marketplace launched the largest lineup of new boats in its 39 year history. Along with several larger boat introductions, Pro-Line has completely updated its smaller boat product line with the introduction of the all-new 20 and 23 Sport Center Consoles, the innovative 23 Express and the sleek all new 2007 23 XP Pilot House, a brand new product category for Pro-Line boats. The boats boast superb towing capability, family boating features and the highest level of fishability. Pro-Line is committed to providing the highest quality boats at the best price in the industry today.

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"Pro-Line's commitment to safety, quality and dependability make them a good match for the Saturn brand," said Jill Lajdziak, Saturn general manager. "They also have a number of great boats that are well-suited for trailering behind the new Outlook."

"Saturn's new products are innovative, versatile and well designed," said Pro-Line General Manager, John E. Walker. "These are many of the same characteristics that Pro-Line owners value in their boats."

Details of the initiative are still developing, but the two companies will initially collaborate on joint product media activities.

Saturn, a division of General Motors Corp., offers a line of vehicles including the Sky roadster, Aura sedan, and Vue and Outlook crossover utility vehicles. At the end of 2007, Saturn will add the Astra small car, completing one of the most aggressive product portfolio upgrades in auto industry history.

A National Marine Manufacturers Association-Certified boat builder, Pro-Line has led the industry in design and production standards since 1968. With a 32-point inspection process, Pro-Line boats are built to exceed NMMA, U.S.

Coast Guard and European CE standards. A 10-year transferable hull warranty comes standard on every Pro-Line boat.  
For complete information, visit <http://www.prolineboats.com>.

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