

**For Immediate Release**

## **PRO-LINE BOAT OFFERS INCENTIVES ON E-TEC POWERED BOATS**

**Extended warranty, low financing and free gas available during  
“Fish More, Spend Less” promotion**

CRYSTAL RIVER, FLA. (February 1, 2008) – Pro-Line Boats is excited to announce that consumers who purchase a 2008 Pro-Line model packaged with an Evinrude E-TEC outboard engine can take advantage of financing as low as 6.99% APR on the entire boat and engine package. In addition, they can receive a five-year BRP factory backed limited warranty on the engine, and up to a \$500 gas card.

“We are proud to partner with Evinrude in this industry leading promotion,” said John E. Walker, president of Pro-Line Boats. The promotion is effective immediately and will be in effect until March 31, 2008 on Pro-Line boats powered by new, unused model year 2004 through 2008 engine 40 horsepower and above.

Consumers who purchase and take delivery of eligible boat and engine packages from a participating Pro-Line dealer in the U.S. during the promotional period will receive the following benefits:

1. Five-year factory backed limited warranty [three-year BRP warranty PLUS an additional two-year B.E.S.T. (BRP Extended Service Terms) coverage];
2. Financing as low as 6.99% APR for up to 180 months on entire boat packages;
3. Free gas card up to \$500 value (value depends on horse power purchased).

To participate, consumers must visit a Pro-Line dealer. Consumers can find complete details on this promotion at <http://www.evinrude.com/> or at participating dealers.

### **About Pro-Line**

Pro-Line offers a complete line of boats for all lifestyles. From hardcore tournament fishing to casual days of hosting young anglers; from tackling the big waters of the open ocean to cruising the Intracoastal Waterway, Pro-Line’s masterful blend of comfort and performance fits every need. A National Marine Manufacturers Association-Certified Boat Builder, Pro-Line is a 6-time recipient of NMMA’s prestigious Award for Excellence in Customer Satisfaction. For information, visit <http://www.prolineboats.com/>.

### **About Evinrude Engines:**

Evinrude is the only outboard in the industry that offers three years or three hundred hours with no dealer scheduled maintenance including no oil changes and no belts. 2008 marks Evinrude’s 100<sup>th</sup> anniversary which will include special events and promotions. For more information on Evinrude engines, visit <http://www.evinrude.com/>.

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