

## WEST MARINE CUSTOMERS CAN GET ABOARD 2008 PRO-LINE BOAT AWAY

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### **WEST MARINE CUSTOMERS CAN GET ABOARD 2008 PRO-LINE BOAT AWAY**

*Give-Away Launches in February*

**WATSONVILLE, California (February 14, 2008)** – West Marine, the country's largest retailer of boating supplies and accessories, is helping kick off the 2008 boating season in grand form by giving away a 2008 23-foot Pro-Line Dual Console boat valued at \$60,000.

The giveaway is a nostalgic tribute to Pro-Line's very first vessel – the 24-foot DC built in 1968. Pro-Line's 23DC offers a fun bow-riding style with a spacious layout and deep floor storage for the gear needed to enjoy a day of tubing, wake boarding, skiing, diving or fishing. It includes standard features such as a low profile stainless steel bow handrail, dive platform with integrated ladder, tempered glass windshield with pass-through and Porta-Potti located inside the portside console.

Anglers find the 23DC offers a stable and functional platform for reeling in the big catch. Fishing features include rod holders and horizontal rod racks, twin 60-gallon fish boxes and an 18-gallon lighted livewell with raw water wash down.

Participants can enter the sweepstakes by completing an entry form at any of the more than 372 West Marine retail locations nationwide or online at [www.westmarine.com](http://www.westmarine.com) between March 1 and May 31, 2008. This sweepstakes is open to legal residents of the 50 United States and District of Columbia. Participants must be 18 or older and entries are limited to one per person per day. There is no purchase necessary to enter or win.

A grand prize winner will be randomly drawn from eligible entries in early June of this year. Pro-Line will contact the grand prize winner to make delivery arrangements. The winner will be responsible for all applicable taxes, fees and title transfer charges.

For additional information on Pro-Line boats and the West Marine sweepstakes, visit [www.westmarine.com](http://www.westmarine.com) or [www.prolineboats.com](http://www.prolineboats.com).

#### **ABOUT WEST MARINE**

West Marine, the country's largest retailer of boating supplies and accessories, has 372 West Marine stores in 38 states, Puerto Rico and Canada. The Company's catalog and Internet channels offer customers approximately 80,000 products - far more than any competitor - and the convenience of exchanging catalog and Internet purchases at its retail stores. The Company's Port Supply division is one of the country's largest wholesale distributors of marine equipment serving boat manufacturers, marine services, commercial vessel operators and government agencies. For more information on West Marine's products and store locations, or to start shopping, visit [westmarine.com](http://westmarine.com) or call 1-800-BOATING (1-800-262-8464).

#### **ABOUT PRO-LINE**

Based in Crystal River, Florida, Pro-Line offers a wide range of models from shallow water bay boats to oceangoing express models and tops the industry for quality, dependability and customer satisfaction. A National Marine Manufacturers Association-certified boat builder, Pro-Line is a 6-time winner of NMMA's prestigious customer satisfaction index for excellence award.

With a 32-point inspection process, Pro-Line boats are built to exceed NMMA, U.S. Coast Guard and European CE Standards. A 10-year transferable hull warranty comes standard on every Pro-Line.

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