

CURT JARSON JOINS PRO-LINE BOATS

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For Immediate Release

CRYSTAL RIVER, Florida (August 29, 2008) – American Marine Holdings is pleased to announce the addition of Curt Jarson to the Pro-Line and Pro-Lite Boats team. As Director of Sales & Marketing, Curt will oversee all business development activities for the retail and commercial sales of both the Pro-Line and Pro-Lite product lines.

Curt brings more than 30 years of experience in the boating industry. Having started his career in retail boat sales in the early 1970's, he then moved to marine manufacturing managing Aquasport Boats until 2004 then managing Mako Marine for the past four years.

"We are glad to have Curt onboard with us; he is a great addition to our strong staff of professionals," said John E. Walker, Pro-Line President. "Curt will be strengthening our relationships with our current dealer network and building partnerships with our new dealers. He will also be kicking off our new Pro-Lite line of boats and developing new markets," Walker added.

About Pro-Line Boats

Based in Crystal River, Fla., and owned by American Marine Holdings, Pro-Line Boats tops the industry in quality, dependability and customer satisfaction. A National Marine Manufacturers Association-Certified Boat Builder, Pro-Line builds each boat with a 32-point inspection process and has been named a recipient of the 2007 Marine Industry Customer Satisfaction Index (CSI) award for excellence by the National Marine Manufacturers Association (NMMA) for the seventh consecutive year since the inception of the program. For more information or to locate a Pro-Line dealership, visit www.ProLineBoats.com. Pro-Line recently introduced, Pro-Lite Boats providing boating enthusiasts with more choices than ever before, visit www.ProLiteBoats.com for more information.